



Discovering our “Public Persona” and Unique Credibility.

Discover the effect you have on others in all professional situations and take control of all the fundamental elements that command attention and demonstrate leadership in action.

A Workshop designed for Vistage™

Design by Eric Stone ©2009

In this highly interactive, fun and participatory workshop, Eric Stone will guide you to discover the effect you have on others in all professional situations, and take control of all the fundamental elements that command attention and demonstrate leadership and confidence in action. In matters of communication, the way we are perceived is often overlooked as a potent behavior organizer. We may possess a strong desire to come across powerfully, and even be an expert in the topic we are presenting, but we don't necessarily understand, and use to our advantage, how we are being perceived by others.

There are three key dynamics at play in any public or professional interaction:

- (1) The dominating public or professional context or event we're in.
- (2) How we register and come across to others, and of course to ourselves.
- (3) What we are here to communicate and negotiate.

Value to participants: If we are to gain proficiency as speakers and communicators, we must know what dynamics are at play in all situations, and what impact they have on our communications. Whether acting as a professional speaker or a chief executive relying on communication to lead effectively, to be well versed in what physical and emotional components are at play in human interactions is critical. This workshop promises to leave you empowered to enter your communications and presentations at a new level of awareness, presence and confidence.

Stone, who approaches the issue of personal power and effectiveness in communication from a creative and theatrical view point, provides participants with unique insights into the theatrical realm as a launching platform and context for better performance all around. Whereas other programs on presentation skills or communication often focus on dry external techniques, Stone's attention is on the human being as actor and performer.

“There's an actor and an artist in each and every human being; hence every person can “design” and “create” who they aspire to portray. By focusing primarily on design and creative issues, we can literally generate for ourselves a new freedom to be and gracefully reclaim both our personal power and vision. Stone offers a step-by-step tangible and thorough approach, which helps develop not only gifted and creative professionals but happier and freer individuals.”